

National Junior College Athletic Association Division II Softball National Championships 2011 Sponsor Agreement

The undersigned entity (the Sponsor) hereby agrees to be a sponsor of the NJCAA Division II Softball National Championships to be conducted in Bloomington-Normal, May 19-21, 2011, at the following level: (check one)

_____ **\$100 Level: RBI Sponsorships**

- Advertisement in the Tournament Program (business card size, sponsor provides artwork)

_____ **\$250 Level: Game Winning Sponsorships**

- One (1) sponsor sign will be displayed during the tournament (provided by Sponsor)
- Advertisement in Tournament Program (quarter-page ad, sponsor provides artwork)
- 2 passes for admission to the tournament

_____ **\$500 Level: Homerun Sponsorship**

- Opportunity to provide sponsorship support in cash or through approved in-kind donations
- Two sponsors signs will be displayed during the tournament (provided by Sponsor)
- Upgrade to a half-page ad in the tournament program
- 4 passes for admission to the tournament

_____ **\$1,000 Level: Grand Slam Sponsorship**

This sponsorship level includes all benefits of the Home Run Sponsorship, plus:

- One sponsors sign will be displayed at the pre-tournament banquet.
- Upgrade to full-page ad in the tournament program
- Unlimited public address announcements during event (sponsor to provide script)
- Sponsor recognition in press release and advertising efforts
- Opportunity to insert information/coupons with gift bag/registration materials
- 8 passes for admission to tournament

Sponsor agrees to make payment to the *Bloomington-Normal Area Sports Commission, NJCAA* within 30 days from execution of this agreement. In exchange for the sponsorship fee, sponsor will receive the benefits as listed above. Sponsor also agrees to provide advertisement artwork as set forth in this agreement by April 30, 2011.

This agreement is made and entered into as of the _____ day of _____, 2011 in the amount of

\$ _____.

Name of Sponsor

Phone Number

Address

City and Zip

Fax Number

Email

Contact Person (Please print)

Contact Person's Signature

Matt Hawkins
Sports Commission Representative
(Please print)


Sports Commission Representative's Signature

Please return this agreement and payment to:

**Bloomington-Normal Area Sports Commission
Attn: Matt Hawkins
3201 Cira Dr., Suite 201
Bloomington, IL 61704**